



ADRIANNA JEDRZEJCZYK

UX/UI DESIGNER

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EXPERIENCE

UX/UI Designer 2022-2023

Edelweiss Panorama International
Geneve, Switzerland

- Redesigned the homepage and developed branding, providing a fresh and modern look to the website and aligning visual identity with the mission.

Customer Support Manager

Spotify 2021-2022

- Developed exceptional communication and problem-solving skills that are highly relevant to a UX designer role, where understanding user needs and providing effective solutions is key.

UX/UI Designer 2020-2021

Cat Toys Shop
Remote/ Geneve

- Created logo and brand identity across various online platforms.
- Drafted innovative designs to maximise the aesthetic appearance of the website while still maintaining key user-friendly elements.
- Established and promoted best design practices and standards for others on the design team to follow to achieve a cohesive design throughout the website.

UX/UI Designer 2020

Oh my masks
Remote

- Researched users and gathered data on user-related feedback and suggestions.
- Conceptualised original design ideas and expanded upon them to bring simplicity and user-friendliness into them.

Junior UX/UI Designer 2019-2020

SOS-Schlüsseldienst Remote
/Zurich, Switzerland

- Developed and launched the website, honing my web development and design skills while delivering a user-friendly experience for customers.

ACADEMIC BACKGROUND

Professional UX Designer Certificate 2020-2021

Google

Professional Marketing Certificate 2019

Google

AWF Krakow 2014-2019

Master of Physiotherapy

ABOUT ME

I am an energetic, ambitious person who has developed a mature and responsible approach to any task I undertake. As a person with four years of experience in UX/UI design I am excellent at working with others to achieve a specific objective on time and with excellence.

EXPERTISE

- User Flows
- Wireframes
- Digital Marketing
- Lo-fi/Hi-fi prototypes
- Communication Skills

SOFTWARE

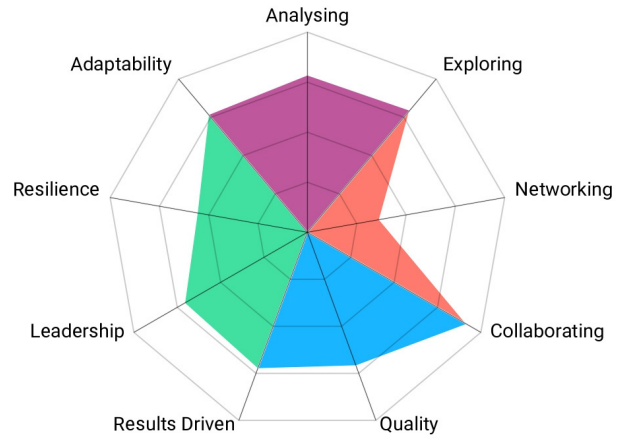
Figma	████████████████████
Adobe XD	████████████████████
Sketch	████████████████████
Canva	████████████████████
Photoshop	████████████████████
Premiere Pro	████████████████████
Illustrator	████████████████████
JIRA	████████████████████

Adrianna Jedrzejczyk

Team player

Innovative

Adaptable



Thinking

Analysing | Exploring

Adrianna is curious and likes to explore new ideas and approaches. When faced with a problem, Adrianna tends to think out of the box and enjoys considering a wide range of alternatives. Adrianna looks for opportunities to learn and thrive in roles which offer them novelty and variety. On the flip side, Adrianna may get bored in routines and at times may be perceived as overly optimistic or having impractical ideas.

Adrianna is comfortable in dealing with numerical data to understand problems and solve them. Adrianna tends to be factual and uses evidence to support their hypothesis.

Connecting

Networking | Collaborating

Adrianna displays empathy towards colleagues and finds it important to listen to their points of view. Adrianna is likely to involve others in key decisions and plans. Adrianna gives credit where it is due and delegates easily when necessary.

Adrianna can take time to establish rapport with new people and may be reserved in group settings. Adrianna may prefer to work independently and can find it uncomfortable to be the center of attention.

Executing

Quality | Result Driven

Adrianna tends to be systematic, methodical and organised and delivers within deadlines. Adrianna is reliable and disciplined and driven to achieve their goals.

Adrianna pays attention to details and enjoys delivering work that is of a high standard.

Progressing

Leadership | Resilience | Adaptability

Adrianna is comfortable with working in rapidly changing environments.

Adrianna enjoys discovering new cultures and approaches and the learning opportunities these bring.

Adrianna enjoys taking the lead in groups and considers other's opinions when taking decisions.

Adrianna is focused and drives their team towards desired outcomes.

Adrianna may feel demotivated when faced with negative feedback or setbacks.

Role Fit

- Roles which may involve managing multiple stakeholders or building deep relationships with key accounts.
- Roles that allow you to create, conceptualise and innovate to deliver results
- Roles which relate to research, analysis, data analytics or applying rational thinking to solve problems.

Organization Fit

- Organisations that are supportive of their employees, promote sharing information and have good employee recognition programs.
- Organisations that promote innovation and risk taking.
- Organisations that promote evidence based critical thinking.



7 Courses

Foundations of User Experience (UX) Design

Start the UX Design Process: Empathize, Define, and Ideate

Build Wireframes and Low-Fidelity Prototypes

Conduct UX Research and Test Early Concepts

Create High-Fidelity Designs and Prototypes in Figma

Responsive Web Design in Adobe XD

Design a User Experience for Social Good & Prepare for Jobs



Apr 26, 2023

ADRIANNA AGATA JEDRZEJCZYK

has successfully completed the online, non-credit Professional Certificate

Google UX Design

Those who earn the Google UX Design Professional Certificate have completed seven courses, developed by Google, that include hands-on, practice-based assessments and are designed to prepare them for introductory-level roles in UX design. They can complete the design process from beginning to end: empathizing with users, defining their pain points, coming up with ideas for design solutions, creating wireframes and prototypes, and testing designs to get feedback.

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

Verify this certificate at:
<https://coursera.org/verify/professional-cert/JK4WMEU88RN3>